

Figure 1:Display of Listing

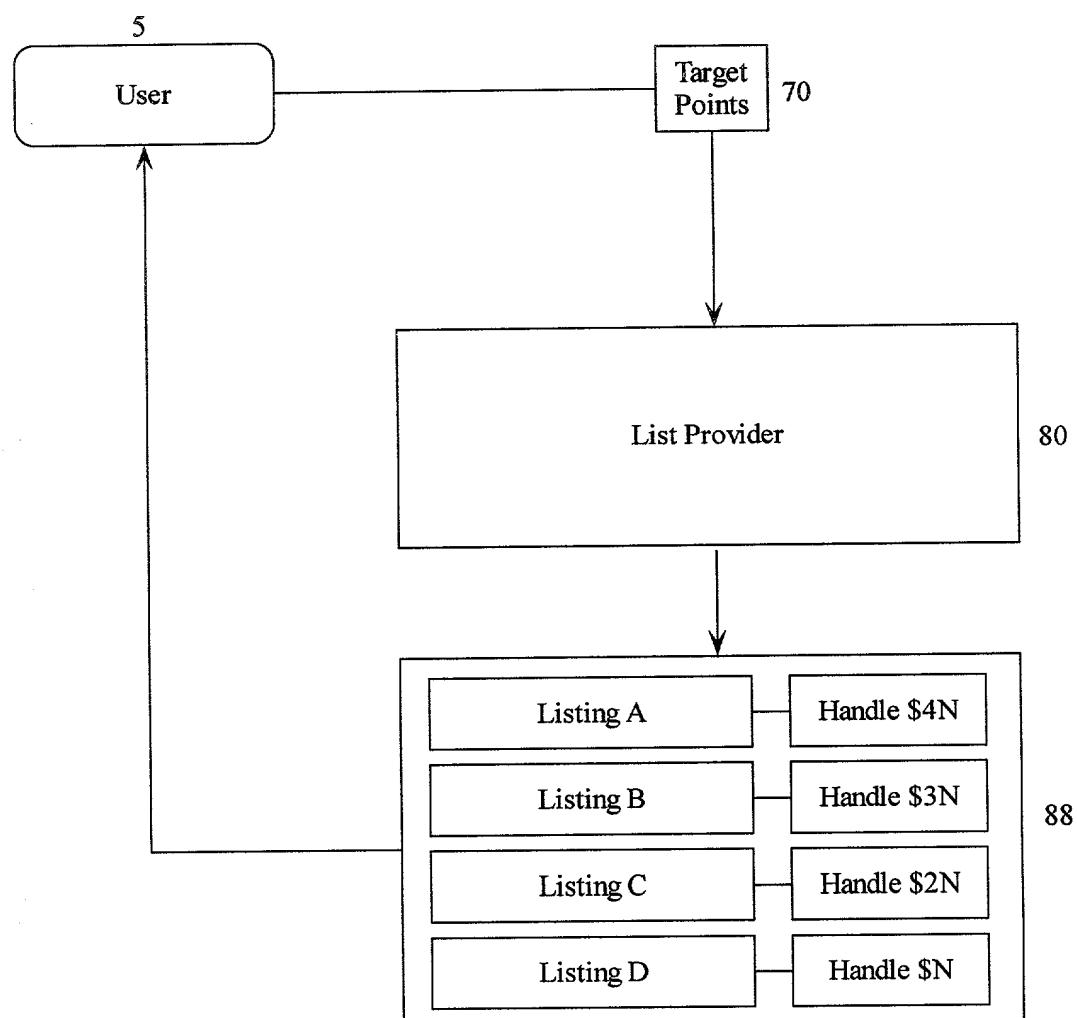


Figure 2A: Pyramid of Target Points

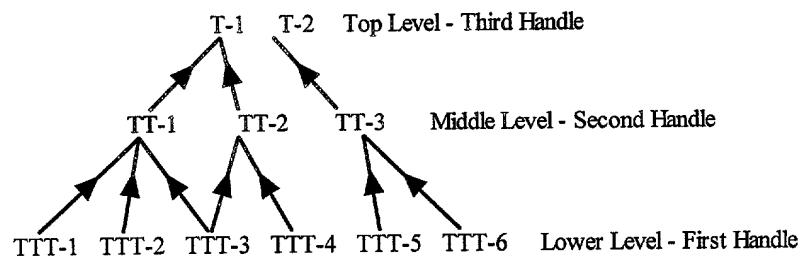


Figure 2B: Example of Stan's Bid

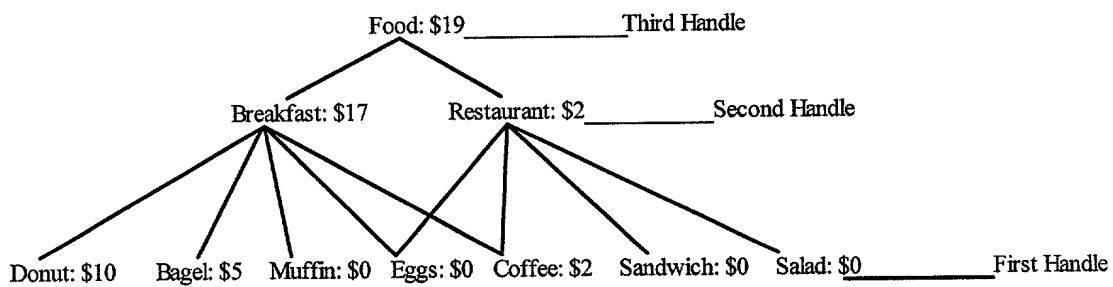


Figure 2C: Example of Combined Key Word and Geographic Target Points

